



Tax news

August 2018

Credit for advertising investments

Starting from 1st January 2018, a tax credit has been established for companies, self-employed and non-commercial entities to the incremental advertising investments made in the daily and periodical press, including online press, and in local television and radio stations.

In order to benefit from the facility, the total amount of advertising investment made must be at least 1% higher than the amount of similar investments made in the same media in the previous year.

The tax credit also applies to investments made, exclusively in press (including online), from 24 June 2017 to 31 December 2017, compared to similar investments made in the same media during the same period of 2016.

The tax credit is equal to 75% of the incremental value of the investments made, raised to 90% in the case of micro, small and medium-sized enterprises and innovative start-ups.

Decree no. 90 of the President of the Council of Ministers of 16 May 2018 defined the criteria and procedures for implementing the facilitation measure and the provision of the Department for Information and Publishing of the Presidency of the Council of Ministers of 31 July 2018 approved the electronic communication model to use the credit with the relevant presentation procedures.

Mandatory communication

In order to benefit from the tax credit, concerned parties must submit:

- the “Communication for access to the tax credit”,

containing data on investments made or to be made during the year;

- the “Substitute declaration relating to investments made” in order to declare that the investments indicated in the communication for access to the tax credit, previously submitted, were actually made during the year and that they meet the requirements of Article 3 of Presidential Decree No 90 of 2018.

For 2017, only the substitute declaration relating to the investments made must be submitted.

The tax credit can only be used as compensation through the F24 form, which must be submitted through the

electronic submission services of the Italian Tax Authorities.

Deadlines

The communication for access to the tax credit and the substitute declaration relating to the investments made are presented to the Department for Information and Publishing of the Presidency of the Council of Ministers, through

the electronic submission services made available by the Italian Tax Authorities.

For investments made or to be made in 2018, the communication for access to the tax credit must be presented starting from 22 September 2018 until 22 October 2018.

Within the same deadlines, the “Substitute declaration for investments made” must be submitted for investments made in 2017.

The substitute declaration relating to investments made in 2018 shall be submitted from 1 to 31 January 2019.

Flash News

Directive 2018/822 on exchange of information in the field of taxation in relation to reportable cross-border arrangements – consultation launched

On 30 July 2018, the Ministry of Economy and Finance launched a public consultation on the draft Legislative Decree providing rules for the implementation of Council Directive 2018/822 of 25 May 2018 amending Directive 2011/16/EU as regards mandatory automatic exchange of information in the field of taxation in relation to reportable cross-border arrangements.

The draft Legislative Decree includes, among others, a list of defined terms, who needs to disclose information, what information should be disclosed and when, and how long such information needs to be stored by the taxpayer or intermediary. The hallmarks that will make a cross-border arrangement reportable will be prescribed in a separate Decree.

Comments should be submitted by 28 September 2018 through the website of the Ministry of Economy and Finance.

Pensioners could get 10 years tax-free if they move to southern Italy

A new proposal by the “Lega” would offer Italian and foreign

retirees ten years tax-free if they move to Sicily, Calabria or Sardinia.

The project aims at repopulating the three southern regions, where brain drain and emigration in recent years have led to a mass decline in the population.

The government has yet to discuss the proposal, which hopes to bring 600,000 new tax residents to the three trial regions within three to four years.

Pensioners would have to spend at least six months and one day in one of the three regions where the project will be trialled.

Only municipalities in the three regions that meet certain requirements would be able to benefit from the tax exemption.

Tax relief for amateur sports associations

Italian Tax Authorities issued Circular letter n. 18, containing clarifications on tax issues for sports associations and clubs.

Use of data from the Archive of financial reports is now starting for companies that do not submit tax returns

Italian Tax Authorities provided operating instructions to use the data from the Archive of financial reports for companies that have

omitted to submit the tax returns for fiscal year 2016.

A provision of the Director of the Revenue Office defines the selection criteria and the methods for carrying out operational activities.

For the first time, financial information is used to identify cases of tax evasion by companies and partnerships which, despite having significant amounts credited to current accounts, have omitted to submit their direct tax and VAT returns or have submitted them without fully completing them.



Contacts

Bernoni & Partners

Int. T + 39 02 7600 8751
E info@bgt.it.gt.com

Address: Via Melchiorre Gioia 8, 20124 Milano
Offices: Milan, Rome, Padua, Brescia, Arezzo,
Trento, Trieste, Turin

<http://www.bgt-grantthornton.it/>

The guidelines given above are intended for general purposes only and should not be used alone when taking decisions. Bernoni & Partners does not take any legal responsibility for the consequences of any decision or action taken as a result of the information set out above, nor does it take any responsibility for the failure to include information. At the time of publication the changes to tax legislation may be at the proposal stage and details may change.

Clients are encouraged to seek appropriate professional advice.

We will be pleased to discuss with you the particular application of the changes to your own circumstances. To this end please contact Alessandro Dragonetti or Gabriele Labombarda at their e-mail address below:
alessandro.dragonetti@bgt.it.gt.com
gabriele.labombarda@bgt.it.gt.com

Some pieces of news herein contained may be material to Advisory Services issues. Clients who are interested in delving into these items are encouraged to contact Stefano Salvadeo, Advisory Services specialist, at the following email address: stefano.salvadeo@bgt.it.gt.com

© 2018 Bernoni & Partners. All rights reserved.
'Grant Thornton' refers to the brand under which the Grant Thornton member firms provide assurance, tax and advisory services to their clients and/or refers to one or more member firms, as the context requires.
Bernoni Grant Thornton (Bernoni & Partners) is a member firm of Grant Thornton International Ltd (GTIL). GTIL and the member firms are not a worldwide partnership. GTIL and each member firm is a separate legal entity. Services are delivered by the member firms. GTIL and its member firms are not agents of, and do not obligate, one another and are not liable for one another's acts or omissions.
www.bgt-grantthornton.it