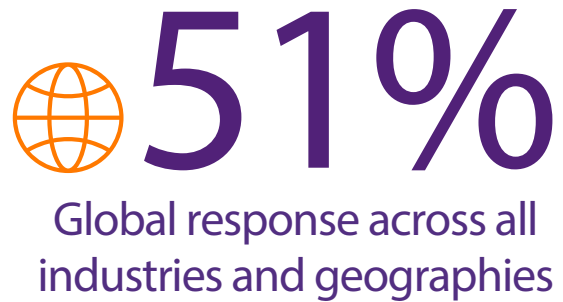
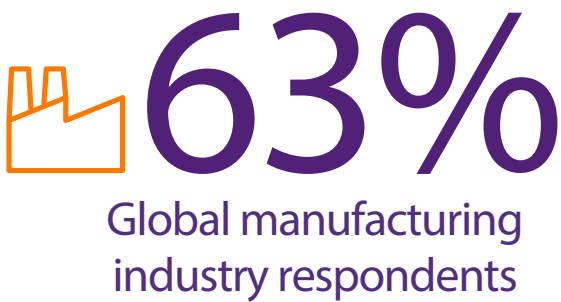
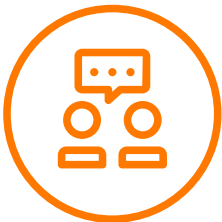


# The case for supply chain optimisation

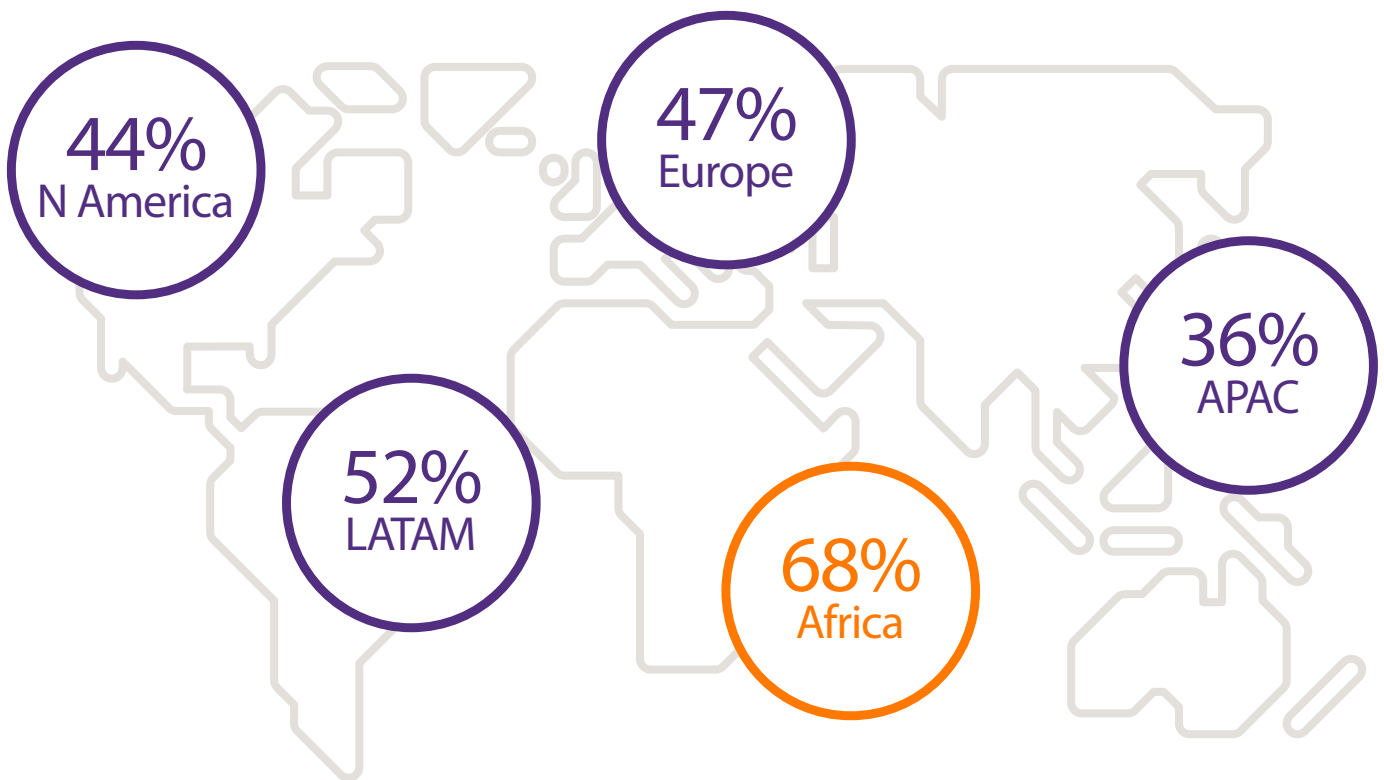
Supply chains need to work harder, say businesses



What's driving supply chain optimisation (SCO)?



Implementation progress: who's leading the way?



What's stopping companies from introducing SCO?



Fears about how much SCO will cost



Implementation complexity



Cultural barriers to transparency

Implementation success: the critical success factors



Visualise

Have a clear picture of the problem you're trying to solve



Support

Corporate training and education are key



Prioritise

Realise that you can't tackle everything at once